



# PRODUCT SPECIFICATIONS



WORTHEN COATED FABRICS LABEL GROUP

## STYLE AM-337P

**DESCRIPTION:** Woven Acetate, Pearlescent

**SPECIFICATIONS:**

Total Weight:  $3.40 \pm 0.5$  oz./sq. yd.  
Thickness:  $0.0067 \pm 0.0010$  in.  
Opacity: 91%  
Gurley Stiffness (MD):  $40 \pm 10$  mg  
Gurley Stiffness (CD):  $20 \pm 10$  mg  
Tear Strength (MD):  $100 \pm 20$  grams  
Tear Strength (CD):  $120 \pm 50$  grams

**GENERAL:** Coated with urethane on both sides and coated with a satin finish on one side. Suited for conversion into permanent care labels. Meets AATCC IVA wash test requirements. Ravel proof edges. Exhibits excellent punching capabilities.

**Recommended**

**Printing Methods:** Flexography, Screen Printing, Offset, Hot Stamping and Dot Matrix

**ALL VALUES SHOWN ARE AVERAGE VALUES OBTAINED FROM COMMERCIAL PRODUCTION. THEY ARE INTENDED AS A GUIDE TO PRODUCT PROPERTIES AND NOT TO BE REGARDED AS SHIPPING SPECIFICATIONS.**



Worthen Coated Fabrics Label Group  
Worthen Industries  
1125 41st Street SE  
Grand Rapids, MI 49508

Tel: (616) 742-8990  
Fax: (616) 742-8995  
[www.worthenindustries.com](http://www.worthenindustries.com)